

Our Luxury Watch Starter Guide



HOW TO Avoid Costly Mistakes



Find the Timepiece That Truly Fits You



Hi there — we're Shana and Marc, the husband-and-wife team behind Taylon Timepieces.

Whether you've already got a stunning timepiece or you're considering your first luxury watch, this guide is designed to help you buy smarter, avoid the most common mistakes, and feel more confident in your next choice.

The luxury watch world is exciting—but also full of noise. With fakes, inflated prices, and misinformation everywhere, even smart buyers can feel unsure.



In this guide you will find:

The exact knowledge we've used to help clients confidently invest in high-quality watches—without the overwhelm.



5 Common Mistakes

LUXURY WATCH BUYERS MAKE

- **Rushing the Purchase** – Good watches are timeless. Don't rush just because you found one that looks close.
- **Chasing Hype, Not Value** – Limited editions don't always mean long-term value.
- **Not Verifying Authenticity** – Many fakes are nearly perfect. Never buy without professional verification.
- **Ignoring After-Sale Support** – A good seller should stay connected after the sale.
- **Not Buying What You Love** – Your timepiece should feel personal, not just expensive.



3 Signs You're Looking at a Real Deal

- Crisp, consistent fonts—especially on the dial and date
- Solid weight and smooth movement
- Serial numbers that match paperwork and caseback engravings



Still Unsure?

Email us for A Free Review:

TaylonTimepieces@gmail.com

Marc's Insider Sourcing Checklist

BEFORE WE EVER RECOMMEND A PIECE, WE ASK:

- Has it been serviced recently?
- Are box and papers included?
- What does the caseback engraving tell us?
- Is the movement consistent with the year and model?

This kind of diligence is what sets us apart—and what we do for every client.



5 Investment Grade Brands to Watch

- **Rolex** – Holds value well, especially steel sports models
- **Audemars Piguet** – Bold design, limited availability
- **Patek Philippe** – Often passed down generations
- **Tag Heuer** – Great blend of history and affordability
- **Cartier** – Elegant, timeless, and increasingly collectible



What's Next?

Whether you're buying your first luxury watch or your fifth, we'd love to help you get it right.

Send us an email and tell us what you're looking for

Follow us @taylontimepieces for daily tips

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